TIMETABLE

TUESDAY 4TH FEBRUARY

08:30

SHOW OPENS

09:00 - 09:40

STEVE JUDGE

STAGE 1

GOOD TO GOLD

Steve will share his story that took him from wheelchair to world champion in paratriathlon and beyond in business. In his performance, he'll explain the number one tool that all high achievers use to succeed the GOLD in their life.

09:00 - 09:40

MR RAJIV LIMAYE

STAGE 2

HALLUX RIGIDUS/LIMITUS - WHAT ARE THE LATEST OPTIONS IN MANAGEMENT?

Hallux rigidus is a very common problem in patients who are active and present with pain, stiffness and deformity of the toe. Apart from the gold standard operation of big toe arthrodesis, there are newer options of treatment available in the form of joint replacements. My talk is going to offer you some insight in the condition and treatment options to offer more flexibility to the joint by doing a replacement.

09:00 - 09:40

YOURI & NICOLAS SAINT LÔ

STAGE 3

3D INSOLE: SCANNING-MODELIZING-PRINTING USING CUTTING EDGE TECHNOLOGY

After a first introduction of our company and announcing new partnership with local manufacturer PRINTING PORTAL, we will showcase full XFEET platform from SCANNING to PRINTING. Last, we will share all products accessible by XFEET platform detailing material and finishing options.

09:40 - 10:20

DR ALPESH MISTRY & DR ANAND KIRWADI

STAGE 1

HINDFOOT PAIN: IMAGING APPROACH | FOREFOOT PAIN: IMAGING APPROACH

Join Consultant Musculoskeletal Radiologists, Dr Alpesh Mistry and Dr Anand Kirwadi from the OrthTeam Centre, (one of the leading providers of MSK treatment in the North of England), for their workshop on the imaging approach for Hindfoot Pain and Forefoot Pain.

09:40 - 10:20

NICOLA O'BRIAN

STAGE 2

COSMETIC PODIATRY - A BEAUTIFUL WAY TO DIVERSIFY YOUR PRACTICE

09:40 - 10:20

MICHELLE GIBSON

STAGE 3

2025 INNOVATION SPOTLIGHT: A CANONBURY EXCLUSIVE

Join us for the '2025 Innovation Spotlight: A Canonbury Exclusive' workshop, where we'll discuss and demo new additions to the Canonbury range for 2025. Discover how the updates to our range, designed with your needs in mind, can help elevate the standard of care you provide to your patients. This is your opportunity to explore how Canonbury continues to shape the future of podiatry with a commitment to quality, value, and customer-focused solutions.

10:20

BREAK

11:00 - 11:30

MATHILDE GALY

STAGE 1

A NEW APPROACH TO FUNGAL NAIL TREATMENT: ADVANCED TECHNIQUES IN PODIATRY AND PEDICURE CARE UTILISING INNOVATIVE INSTRUMENTS

Discover a unique in-clinic patented treatment method combined with a range of natural products to solve mycotic nail pathologies. Improve your care by saving time and providing a quick, painless solution with visible results from the first appointment for patients suffering from mycosis or nail deformity. Discover the PODERM patented Method!

11:00 - 11:30

STUART BROWN BSC HONS

STAGE 2

ADVANCING LOWER LIMB CARE: SHOCKWAVE THERAPY BEYOND TENDINOPATHY

Stuart Brown, an advanced podiatrist and lower limb specialist, has practiced Shockwave Therapy since 2014. Serving as an educator for Venn Healthcare, Stuart also teaches at Premier League football clubs where Venn sets up shockwave services. With a unique grasp of pain and movement, Stuart integrates biomechanics, fascia, and shockwave techniques at Midlands Shockwave Clinic, drawing from 20 years of diverse training.

FIRST MTP JOINT REPLACEMENT USING SWANSON'S SILICONE TOE JOINT REPLACEMENTS

Following on from his talk on "Hallux Rigidus/ Limitus- What are the latest options in management?", join Mr. Limaye to explore one of the newer treatments available to treat Hallux Rigidus in his workshop "First MTP joint replacement using Swanson's silicone toe joint replacements".

11:30 - 12:00 DR. IVAN BRISTOW STAGE 1

MICROWAVE THERAPY IN PODIATRY: EXPLORING THE LATEST ADVANCES AND APPLICATIONS

Dr. Ivan Bristow will present the latest developments in Microwave Therapy, including the launch of Emblation's latest innovation, swiftPro. This session offers a comprehensive look at the growing applications of this advanced technology in clinical practice, covering the use of microwaves in podiatry and the expanding role of this approach in addressing conditions beyond verrucae, including neurovascular corns.

11:30 - 12:00

ABDULRHMAN SALEH

STAGE 2

FOOT ANKLE EXAMINATION

Foot & Ankle Examination is a combination of skills of listening, observation and palpation where the aim is to find the pathology. At this workshop we will focus on the physical examination,: weight bearing and non-weight bearing assessment, muscle testing, palpation and joint motion, and special clinical test.

11:30 - 12:00

DR JULIAN PEACE

STAGE 3

'DON'T BE RASH' - COMMON SKIN ERUPTIONS AND THEIR MISDIAGNOSES

The red leg is a common presentation, but also prone to common misdiagnoses. This talk hopes to provide a framework to sort out the different diagnoses, with tips about what makes each a distinct entity.

12:00 - 12:30 **DEBBIE RUFF**

STAGE 1

ASSESSING A LIMB OF CONCERN "ON A BUSY CLINIC"

Every hour in England, someone over the age of 50 will undergo a minor amputation. Every 2 hours someone will lose their whole leg! The number of major amputations in patients with Diabetes related complications continues to rise. Data has shown that 85% of patients who underwent a major amputation had a diabetic foot ulcer. Clinical negligence claims within the NHS 2022, identified that the assessment and management of peripheral arterial disease were often brief, potentially inaccurate and delayed. Only 19% of cases reviewed involved the assessment with a hand held doppler. Lack of equipment, lack of time and lack of confidence are reasons given by health care professionals as to why a lower limb vascular assessment was not undertaken in a busy clinic setting. Debbie will simplify lower limb arterial assessment and demonstrate how a limb of concern can be assessed within a busy clinic setting using the 3 Ps approach.

12:00 - 12:30

CHRIS STEEPLES

STAGE 2

AH YES! BUT WHERE'S THE EVIDENCE?

Verrutop has become a firm favourite amongst many Podiatrists and Foot Health Practitioners and new data confirms it's role as a first line treatment for verrucae in clinical practice. This presentation highlights the new data and gives users the chance to hear some useful hints and tips to improve treatment outcomes.

12:00 - 12:30

PHIL HENDY

STAGE 3

STEPPING UP: UNLOCKING SUCCESS THROUGH HIGHER EDUCATION PODIATRY APPRENTICESHIPS

The presentation will explore the wide-ranging benefits of podiatry apprenticeships for both employer and apprentice. We will dive into the specifics of the podiatry apprenticeships offered at Plymouth, highlighting our successes and the valuable lessons we've learned along the way.

12:30

LUNCH

13:30 - 14:10

TYSON E FRANKLIN

STAGE 1

HAPPINESS & ACHIEVEMENT ARE INDEPENDENT VARIABLES

In our pursuit of success, many of us mistakenly conflate happiness with achievement, believing that once we achieve a certain milestone, happiness will naturally follow. In this presentation, we'll explore why this isn't true—and why it's essential to understand that happiness and achievement are independent variables in our lives. True fulfilment doesn't come from the next big win or earning more accolades; the feeling of "I will be happy when..." is a trap that keeps us perpetually chasing the next goal, like a "hungry ghost" that can never be satisfied. Achievement, while valuable, should be pursued for its own sake, not as a prerequisite for happiness. This presentation will challenge how you think about your personal metrics for success.

CHRONIC PAIN: NEW TECHNOLOGIES FOR PAINLESS TREATMENT

Chronic pain, unrelated to MSK injuries, is increasingly prevalent and in younger age groups than ever before. Chemo-induced neuropathies, complications of diabetes, ulcers and lymphoedema are present within our existing patient loads, but who often present for other clinical problems. Advances in modern technology in the field of photobiomodulation, via LED or medical laser, provides opportunities for therapists to provide pain free, cost-effective therapy. Modern PBM units delivering high power, dual wavelengths as well as hands free machines, have revolutionised treatments. This includes the new use for non surgical debridement of ulcers. An overview of the research and treatment applications will be presented.

13:30 - 14:10

MARSH GIBSON - DENOVO HEALTHCARE LTD

STAGE 3

THE ADVANTAGES OF USING SPECIALIST STOCK DIABETIC FOOTWEAR FOR YOUR PATIENT AND YOUR PRACTICE.

This workshop aims to offer a better understanding and the advantages of specialist footwear for the diabetic foot. We will look at the materials and construction of the footwear, the measuring procedure, and how this is a cost-effective low risk way to offer diabetic footwear to benefit your patients and enhance your clinic.

14:10 - 14:50

MR. CLIFTON BRADELEY

STAGE 1

PELVIC ADAPTATION TO ANATOMICAL LIMB LENGTH DISCREPANCY (A-LLD): A PHD RESEARCH UPDATE

Clifton presents ground-breaking insights from his PhD research on pelvic adaptation to natural limb length asymmetry. The study highlights the pivotal role of asymmetric ground reaction forces in shaping pelvic mechanics. He details the four potential orientations of pelvic adaptation and demonstrates the use of a digital pelvic inclinometer for accurate measurement and correction. This research sheds light on the biomechanics of pelvic alignment, offering valuable perspectives on managing limb asymmetry and mitigating overuse injuries.

14:10 - 14:50

MRS. ANDREA GLEDHILL

STAGE 2

FROM PODIATRIST TO SURGEON... AND THEN WHAT? MY JOURNEY IN PODIATRIC SURGERY, THE GOOD, THE BAD AND THE UGLY

Walk a day in my shoes, as I take you through my personal journey from podiatrist to surgeon. My hopes and my dreams, my sacrifices, my highs and lows and my aspirations for the future. This is a personal account of my experiences as I have progressed from a podiatrist to a surgeon building an extensive portfolio in surgery, limb salvage and preservation, research and leadership.

14:10 -14:50

GILL, TOM & KATE FOX

STAGE 3

MAGIC MARKETING TOOLS

We will be sharing what we h<mark>ave learned through trial and</mark> error about mark<mark>eting,</mark> which tools we have used, which are working and which didn't. How we have got our brand known and how we have brought new patients into the business.

14:50

BREAK

15:30 - 16:00

CHERENE BENNETT

STAGE 1

BEATING BURNOUT AS A BUSINESS OWNER

The main focus will be on centred around maintaining productivity within work and business life and avoid putting steps in place to prevent overwhelm and burnout. During this presentation Cherene will be delving into topics pertaining to wellness practising and productivity for business owners and health care providers.

15:30 - 16:00

LUCILE DENUAULT

STAGE 2

REVOLUTIONIZING DIABETIC PODIATRY CARE: ARKAD'S CUSTOM 3D-PRINTED INSOLES

In this workshop, participants will discover Arkad's versatile approach to podiatry care through custom 3D-printed insoles, with a specific focus on diabetic foot care as an example of its wide-ranging capabilities. While Arkad technology supports a variety of podiatric needs, here we'll examine how its precision-engineered insoles can address the unique challenges faced by diabetic patients, reducing pressure points, enhancing comfort, and improving overall foot health. Supported by groundbreaking research from the University of Hull, this session will also highlight Arkad's commitment to sustainable healthcare, leveraging advanced 3D printing to produce personalized insoles for diverse pathologies, minimizing waste and optimizing patient care.

WHAT'S IN FOOT MOISTURISERS AND WHY? TIPS FOR PRACTICAL TREATMENT APPROACH FOR XEROSIS

In podiatry clinics, we see foot xeroses of various presentations daily. We often recommend foot moisturisers to treat these conditions but are we thinking thoroughly enough about our treatment advice? A solid understanding of what ingredients make up foot creams and sprays and why they are there is imperative to good care. This can also help increase the effectiveness of treatment. Some simple strategies can be used to match products to particular presentations of xerosis and to think deeper about product selection.

16:00 - 16:30 COLIN PAPWORTH STAGE 1

RUNNERS - TIPS AND TRICKS FOR ASSESSING AND TREATING

I shall lead you through my approach to dealing with runners. They can be a difficult group to treat as they want instant results and will often be blinded by promises of quick results. We know running injuries are repetitive strain injuries and we have to look at and understand how the body is being loaded. Once we have identified these issues we then have to make changes to these loading patterns. So we shall look at assessing the basic principles of good running form, how and why we need to address what we find and then how we can introduce changes to their running form. I will touch on the range of treatments that I use as well.

16:00 - 16:30 KATIE BELL STAGE 2

WHY YOUR CLINIC NEEDS A SUBSCRIPTION MODEL

Discover how a subscription model can transform your clinic's cash flow, improve patient retention, and provide consistent care outcomes. Join us to learn the key benefits and practical steps to implement this game-changing approach in your practice.

16:00 - 16:30 LIAM MCMANUS & PENNY KAY STAGE 3

PRACTICAL INSIGHTS: HOW SOUTH WEST PODIATRY MODIFIES FORMTHOTICS FOR TARGETED CARE

Our MSK-focused clinic is excited to share our expertise with you through a visual presentation, revealing the secrets to quickly and professionally adapting Formthotics in your practice for targeted and effective treatment.

16:30 - 17:00 ZOE WILSON & NICK KNIGHT STAGE 1

FOOT ORTHOSES IN CLINICAL PRACTICE: FASCINATING INSIGHTS INTO INNOVATION OF OFFLOADING

This session brings two Musculoskeletal Podiatrists, Nick Knight of NK Active and Zoe Wilson of ZW Clinics to discuss their journey in providing Custom made foot orthoses to patients presenting with all manner of foot types, pathology, footwear and activity. The discussion will be centred around specific materials and how we integrate foot orthoses into the treatment plan. Zoe and Nick will also be discussing the new and innovative world of 3D printing and giving an honest account of how this new method of providing in house orthoses could change and certainly has changed the way we think about offloading.

16:30 - 17:00 DAN BROADHEAD STAGE 2

MY PATH TO COMPETENCE IN DIAGNOSTIC ULTRASOUND: FROM NOVICE TO NOT-SO-NOVICE!

Join Dan as he shares his journey in diagnostic ultrasound, from the early stages of uncertainty to becoming a confident practitioner. In his talk, "My Path to Competence in Diagnostic Ultrasound: From Novice to Not-So-Novice!", Dan will delve into the learning curves, challenges, and key experiences that shaped his development. Drawing on insights gathered from a questionnaire with fellow practitioners, he'll also present a range of perspectives and shared experiences from the field. This talk is perfect for anyone navigating their own path in MSK diagnostic ultrasound, offering practical tips, personal anecdotes, and a broader understanding of the ultrasound community's collective growth.

16:30 - 17:00 GARETH HICKS STAGE 3

DIABETES & THE FOOT: PREVENTION IS PREFERABLE!

Understanding the risk factors associated with developing diabetic foot ulcers and what practitioners can do in their practice.

17:00 DRINKS RECEPTION



TIMETABLE

WEDNESDAY 5TH FEBRUARY

09:00 - 09:40

MR. CLIFTON BRADELEY

STAGE 1

SUPER-SHOES: NOT SO SUPER FOR SOME RUNNERS

Clifton explores the intriguing world of super-shoes, delving into their revolutionary design and performance-enhancing capabilities. Drawing on his experience as a former international runner, he examines the advantages and limitations of this innovative technology. Clifton highlights how these shoes can propel some athletes to greatness while potentially hindering others if they are unprepared or unsuited to the biomechanical changes they introduce. This presentation provides a balanced perspective on the promise and pitfalls of super-shoes in modern running.

09:00 - 09:40

CYNTHIA FORMOSA & ALFRED GATT

STAGE 2

DIABETIC AMPUTATIONS ARE STILL MORE FRIGHTENING THAN DEATH – ACT NOW BEFORE IT IS TOO LATE!

Despite huge medical and technological advances to date for the diagnosis, monitoring, and management of diabetic foot complications, their prevalence is still alarmingly high. Patients' quality of life may be severely compromised. An effort to minimize the impact of these complications and to ensure prompt access to care for everyone is still required. Improved clinician training in management of the high risk foot utilizing innovative technologies is vital. We need to act now before it is too late. This will definitely be one of the greatest challenges for 2025 and the years to come.

09:40 - 10:20

JONATHAN SMALL

STAGE 1

FOLLOW THE WHITE RABBIT: 30 YEARS OF REDEFINING THE MATRIX OF PRIVATE PODIATRY

Over the past 30 years, I've built a >£250K 3-day private Podiatry practice by breaking away from traditional footcare models. In this talk, I'll share how embracing empowering mindsets & understanding what's important to patients, along with blending modern technology with personal care & cost-effectiveness has shaped my approach to podiatry. By exploring new ways to connect with patients and advocating 'FootValue', I've built a more sustainable and rewarding business that affords me the work-life balance & personal satisfaction I want, all whilst my patients sing my praises. For those seeking a fresh approach to their private practices, this talk offers practical insights and a roadmap for stepping off the beaten path and creating something truly unique. Let's see where the rabbit hole leads.

09:40 - 10:20

TREVOR D PRIOR

STAGE 2

RUNNING SHOES AND ORTHOSES: DO WE HAVE ANY CLUE?

This presentation will review some of the challenges for prescribing orthoses and advising on running shoes. It will explore some of the myths that exist, the difficulties it poses in clinical practice and how a new approach to the science of walking and running may provide some of the answers.

10:20

BREAK

11:00 - 11:30

MR TIM CLOUGH

STAGE 1

BAD BUNIONS, HAMMER TOE AND METATARSALGIA - WHAT TO DO WHEN IT ALL GETS TOO MUCH?

Discussing when to refer, what surgery can offer, what are the new techniques, and what is the surgical outcome for treatment of bad bunions, hammer toes and metatarsalgia.

11:00 - 11:30

STUART BROWN BSC HONS

STAGE 2

ENHANCED PLANTAR FASCIITIS OUTCOMES

Stuart Brown, an advanced podiatrist and lower limb specialist, has practiced Shockwave Therapy since 2014. Serving as an educator for Venn Healthcare, Stuart also teaches at Premier League football clubs where Venn sets up shockwave services. With a unique grasp of pain and movement, Stuart integrates biomechanics, fascia, and shockwave techniques at Midlands Shockwave Clinic, drawing from 20 years of diverse training.

THE EFFECTIVENESS OF AN INNOVATIVE HALLUX VALGUS SOCK ON DYSFUNCTION OF THE 1ST RAY AND HALLUX ABDUCTO-VALGUS PROGRESSION AND APPLICATION TO ATHLETES

The effectiveness of an innovative Hallux Valgus sock on dysfunction of the 1st Ray and Hallux Abducto-valgus progression AND application to athletes. The Hallux Valgus Sock, an innovative product into the podiatry and foot care industry, a patent (Industrial Property Organisation: Protocol No7110/2015) approved by the National Organisation for Medicines and certified by GMDN. This product controls the 1st Ray, reduces foot pain and instability during walking, helps post surgery rehabilitation of the bunion and reduces the risk of bunion recurrence. Recognition of the product by athletes Dysfunctions in the biomechanics of the first ray such as hypomobility or hypermobility have been suggested to play a key role in an amount of foot conditions (Cornwall et al, 2006). I am a firm believer in the early intervention and prevention of complications. This is the main reason that i want to scientifically test the Hallux Valgus Sock. Thank you very much for the opportunity you are giving me, to present the product that I have been inspired and created!

11:30 - 12:00

ABID ALI

STAGE 1

ULTRASOUND SCANNING - ENHANCE YOUR SKILLS

Interesting cases to discuss, and case studies to enjoy and learn from. Suitable if you have little or no experience in scanning, or if you have been scanning for some time.

11:30 - 12:00

DR ANDREW HILL

STAGE 2

NEW FRONTIERS IN PODIATRY EDUCATION

Podiatry in the UK has been identified as an 'at risk' profession by Health Education England (now NHS England). This appears to be a problem of both recruitment and retention within the profession. One of the central issues here has been enticing people in to study Podiatry. Accordingly, much thought has gone into reviewing the traditional models of Podiatry training and education and exploring the art of what is possible. Back in 2013, The SMAE Institute conceived of actually developing a long-held dream of the organisation to deliver HCPC-approved Podiatry training. That dream was finally realised in 2020 when the HCPC-approved the BSc (Hons) Podiatry degree programme that The SMAE Institute deliver collaboratively with Queen Margaret University, Edinburgh. This talk will provide some interesting context to the challenges and opportunities facing Podiatry education in the UK, and will detail the route that SMAE have taken in developing and delivering a truly historic and innovative programme that continues to go from strength-to-strength.

11:30 - 12:00

ANTONELLA CHIERCHIA

STAGE 3

EXPANDING TREATMENT OPTIONS IN PODIATRY WITH K-LASER THERAPY

Advancements in medical technology enable podiatrists to expand and enhance their treatment options. This workshop offers a comprehensive overview of K-Laser Therapy—one of the most advanced and versatile tools in podiatric practice. This all-in-one, portable device requires no consumables, making it both practical and cost-effective. We will explore the science behind its wide range of therapeutic applications, including: 1. Musculoskeletal Disorders - Plantar fasciitis, Morton's neuroma, vascular insufficiency, Raynaud's syndrome, fractures, post-orthopaedic rehabilitation, tendonitis, bursitis, injuries, and more. 2. Verrucae 3. Matricectomy (with the new surgical head) - A scientifically proven alternative to phenol. 4. Onychomycosis 5. Skin Disorders - Pyogenic granulomas, chilblains, psoriasis. 6. Pain Management - Arthritis, heel spurs, neuropathies. 7. Wound Healing - Diabetic ulcers, pressure ulcers, venous ulcers, post-surgical incision sites, toenail avulsion. Additionally, we will discuss clinical implementation and business considerations, including integration into practice and return on investment —everything a podiatrist needs to know about laser therapy. The session will conclude with a live Q&A, where attendees can ask questions and gain further insights.

12:00 -12:30

MR SIMON B DICKINSON

STAGE 1

KINETIX™ FOOT ORTHOSES - THE MSK TOOLKIT

TalarMade have spent 5 years creating the ultimate foot orthosis toolkit for clinicians, KinetiX™. This new evidence based range, supported by a comprehensive education programme, provides clinicians with a range of 5 prefabricated foot orthoses which can be easily prescribed to treat over 80% of MSK patients.

12:00 - 12:30

CATHERINE HUGHES

STAGE 2

A NEW ERA OF INNOVATIVE INJECTABLES IN PODIATRY

Delve into the world of Podiatric injectable innovations, looking at intra-dermal implant cushioning and the use of neurotoxin injections to treat a variety of common pathologies.

12:00 - 12:30

WENDY KANE & KARIN RODGERS

STAGE 3

CMT - THE PATIENT'S STORY

Understanding CMT and its challenges: No two patients are the same. How to prepare and support a patient through foot surgery and beyond.

HOW TO BECOME FULLY BOOKED WITHOUT SOCIAL MEDIA

Imagine a thriving clinic without spending hours on social media! In this session, I'll reveal effective strategies to attract and retain clients, allowing you to focus on providing exceptional care without relying on online platforms. Perfect for podiatrists looking to streamline marketing efforts!

13:30 - 14:00 DR AOIFE HEALY STAGE 2

THERAPEUTIC FOOTWEAR: EXPLORING THE EVIDENCE

The presentation will examine the latest scientific evidence on therapeutic footwear, focusing on footwear for children and people with diabetes. It will provide definitions for different groups of therapeutic footwear for children and discuss the design characteristics of stability footwear, along with exploring the latest research and international footwear guidelines for people with diabetes.

13:30 - 14:00 LOUISE REANEY STAGE 3

FROM ROUTINE CARE TO MSK PROFICIENCY. HOW WE TRANSFORMED OUR PRACTICE WITH FORMTHOTICS

Let me walk you through how we changed our routine Podiatry practice to one that regularly sees and treats MSK patients. I will include:- -How we identified the need to expand into MSK services -Why we chose Formthotics as a key tool in this transformation -The training and collaboration that enhanced our skills and knowledge -The outcomes we have seen for both our practice and our patients.

14:00 - 14:30 IAN SADLER STAGE 1

THE 5 KEYS TO PRESCRIBING ORTHOTIC INSOLES

Safe and effective prescription is the goal of each of us when prescribing orthotic insoles for our patients. In this talk, lan will guide you through his 'tick sheet' of the key things to account for in your orthotic insole prescription writing. If you are new to prescribing orthotic insoles or have been doing it for years this useful process will help you deliver a great result for your patient.

14:00 - 14:30 MS RENA FRANCIS FRCPODS, PGDIP, BSC (HONS) STAGE 2

DIABETIC FOOT SURGERY AND LIMB SALVAGE

Diabetes is Healthcare's silent crisis, delve into the staggering realities faced by diabetic patients, where each year, a concerning 2.5% develop life-threatening foot ulcers. This heartrending narrative highlights the grim statistics surrounding diabetic foot complications, the leading cause of non-traumatic amputations in the UK, costing the National Health Service (NHS) an astounding £1 billion annually—a figure projected to double in the next 12 years. Rena's presentation will cover the aims and the role of podiatric surgery in managing diabetic foot complications and limb salvage in line with the most up to date international working group for the diabetic foot guidelines (IWGDF 2023).

14:00 - 14:30 LISA PERRIE STAGE 3

THE MEMBERSHIP REVOLUTION MISS IT - MISS OUT

100% predictable revenue is the cornerstone of a reliable, scalable and saleable Podiatry practice. Yet, nearly 100% of private Podiatry practices rely on a destructive pay-as-you -go set up. Membership is revolutionising our industry in the same way it revolutionised Dentistry when it moved to private practice - today, 85% of Dentists offer a membership. Join us to learn how membership can improve your life, your patients experience and your potential investor pool. The time to innovate and differentiate your private practice is now.

14:30 - 15:00 TYSON E FRANKLIN STAGE 1

30 TIPS TO IMPROVE YOUR PODIATRY CAREER

I will be sharing my top thirty career tips that I believe every podiatrist can benefit from, regardless of where they are in their career right now.

14:30 - 15:00 ABDULRHMAN SALEH STAGE 2

TIPS ON HEEL PAIN TREATMENT

- Practical general structured plan to help you in the treatment of P.F - Off-loading and pain management (Taping, Orthotics, Mobilisation) - Exercise plan (stretching and strengthening exercise options)

15:00 END OF CONFERENCE

